

NAFTZ Legislative Summit Sponsorship Rates - 2022

All sponsors (in addition to the below benefits) will be

Acknowledged in the monthly NAFTZ newsletter (Dec. - Feb.)

Featured on the NAFTZ website event registration page featuring company logo and hotlink to the Sponsor's website

Provided an advance copy of the registration list & the opportunity to email attendees once prior to the event (in accordance with NAFTZ guidelines)

~Welcome the opportunity to customize a sponsorship package should you not see what you had in mind

Sponsorship Levels	Benefits
Platinum - \$2,500**	Recognition at Seminar's Opening remarks & the Opening Seminar screen* Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage Opportunity to display one piece of company information at seminar registration desk Reserved seat (6) at the head table during the Keynote Luncheon (1) Waived registration fee for one Executive
Gold - \$1,500	Recognition at Seminar's Opening remarks & the Opening Seminar screen* Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage Opportunity to display one piece of company information at seminar registration desk Reserved seat (1) at the head table during the Keynote Luncheon
Silver - \$1000	Recognition at Seminar's Opening remarks & the Opening Seminar screen* Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage Opportunity to display one piece of company information at seminar registration desk
Keycard & Room Drop	Personalized key card with company provided design provided to all attendees in host hotel and include one room drop item
<p>Acknowledgement is only available once payment confirmation is received & necessary logo formats are provided with set deadlines (**) reflects sponsorship is available for only one organization/partnership</p>	

Event Sponsorships	
Amount	Refreshment Break Sponsorships
\$1,500	Continental Breakfast - includes exclusive signage, official recognition, and (3) all sponsor benefits noted above
\$2,000	AM Coffee Break - includes exclusive signage, official recognition, and (3) all sponsor benefits noted above or upgrade your break for a special break selection at \$2000
\$2,000	Formal Luncheon with Keynote Speaker - includes exclusive signage, official recognition, Reserved seat (1) at the head table during the Keynote Luncheon and (3) all sponsor benefits noted above
\$3,000	Event App - features your company as sole company logo featured (other than NAFTZ), allows guests to access presentations and attendee roster
SOLD	Notepad Sponsorship - personalized notepad distributed to NAFTZ registrants for the start of first session
TBD	Customized Sponsorship - happy to create a custom package based on your preferences
\$1000 or \$2000	PM Snack Break - includes exclusive signage, official recognition, and (3) all sponsor benefits noted above Upgrade snack offering for \$2000
\$1850 or \$3800	AM & PM standard Break Package - includes exclusive signage for both breaks, official recognition, and (3) all sponsor benefits noted above or upgrade for \$3800

SPONSORSHIP OPPORTUNITIES

Don't miss this opportunity to highlight your company to over 100 individuals in the Foreign-Trade Zone Community. Tiered sponsorship benefits can include signage with your company logo, a waived registration fee for a company executive and many other benefits. Secure your sponsorship early to guarantee full recognition on print and online materials.

Call or email Victoria Cartwright for more details at 202-331-1950 ext. 225 vcartwright@naftz.org.