



WHY SPONSOR?

Previous years have produced as many as 89 in-person attendees representing more than 50 different companies. In 2022 guests will also receive access to (2) BONUS Virtual events -following the live session - to widen the audience for sponsor advantage. An enthusiastic audience that is eager to learn and new to the field will provide sponsors with a groundbreaking opportunity. Sponsor today!

Sponsorships include such value packages as:

- *Opening (In-person) Reception – connect guests with your brand at the first in-person event since Feb. 2020. Customized entertainment, takeaways and recognition throughout the evening.*
- *Break (In-person) Sponsorship – Give guests a sweet treat to recharge their learning.*
 - *Virtual Break for bonus via (2) Virtual track sessions opportunities= to allow sponsors the chance to tie these to challenges to drive website or brand video viewership*
- *Branded Items: Custom pens, hand sanitizer and more to make your Brand unforgettable*
- *Scavenger hunt Sponsorship – trying to drive attendance to your website, increase views of custom marketing advertisements/clips and connect with your clients? NAFTZ can customize the perfect package to increase audience engagement with your organization complete with a chance to win a grand prize.*
- *Photo Challenge Sponsorship- is your goal to increase your social media presence? Let NAFTZ come up with FTZ themed challenges to increase social media likes, tweet engagement, and shares for your company.*
- *NAFTZ is also happy to create a custom package to deliver to your market exactly what you had in mind.*

**Pricing depends on exact selections &, custom packaging.*

Contact Victoria Cartwright 202.331.1950 ext. 225 vcartwright@naftz.org for ideas/pricing.