

## NAFTZ Virtual Spring Seminar Sponsorship Rates - 2021

April 27- 29 & May 4-6

**All sponsors (in addition to the below benefits) will be**

Acknowledged in the monthly NAFTZ newsletter (April & May.)

Featured on the NAFTZ website event website showcasing one's sponsor logo with a hotlink to the Sponsor's website

Provided an advance copy of the registration list & the opportunity to email attendees once prior to the event (in accordance with NAFTZ guidelines)

\*\*Welcome the opportunity to customize a sponsorship package should you not see what you had in mind

**Acknowledgement is only available once payment confirmation is received & necessary logo formats are provided with set deadlines  
(\*\*) reflects sponsorship is available for only one organization/partnership**

### Event Sponsorships

Amount	Sponsorship Details
5,000 - \$10,000	<b>Networking Reception Sponsorship</b> - *Pending entertainment selection we can explore price points for ideal fit or find a co-sponsor) Held on May 6, 3:00- 4:00pm NAFTZ can Come up with custom entertainment/trivia/challenges based on preferences (Music, Comedy, Trivia, Family Feud game include company representatives & key NAFTZ leaders, etc.), can build in opportunities to network in breakout rooms (perhaps Speed networking with key demographics, or Escape Room for FTZs) with your organization representatives as moderators in each room, or create a trivia game with fun facts about your company and pop culture complete with grand prize for the winner
\$2,000	<b>Daily Challenge (choice of Day 1-6)</b> - drive guests to view your website, a company video, etc. then complete a 1-2 question survey. Those who complete the survey entered to win a cash giftcard to drive website traffic or video viewership.
\$2,000	<b>Virtual Break (Choice of Day 1-6)</b> - Recognize first 60 on call (can specify a designated audience (Oper/User, Grantee, etc))= provide each \$10 credit on grubhub to use within designed time and provide a report to you on who used them promote as "cup of coffee on your company" or a snack (they may use as they prefer up to the designated amount
\$2,500	<b>Virtual Lunch Break (Choice of Day 1-6)</b> - wish to recognize your key demographic -perhaps with lunch on your company. Select this sponsorship in partnership with Grubhub and a designated audience will be recognized. NAFTZ will customize based on your preference (Ex: recognize first 50 operators/users* to join the virtual conference with \$20 grubhub credit each - credit valid for 48hrs). We can adjust this audience to recognize all registrants, grantees, operator/users, etc. based on your preference.
\$5,000	<b>Virtual Break for first (3) days (Week 1)</b> - wish to recognize your key demographic -perhaps with a cup of coffee on your company. Select this sponsorship in partnership with Grubhub and a designated audience will be recognized. Honor first 25 with \$25 credit on Grubhub for (3) days of breaks
\$3,000 (for 1hr) \$5,000 (for 2hrs) \$6,000 (for 3hrs)	<b>Sketch Artist Sponsorship</b> - seek to see a virtual session captured in art complete with your logo? Check out samples via the link below and work with NAFTZ on the ideal (1hr) session to feature this creative perk, complete with a time lapse video to showcase how the artwork came to be. NAFTZ to share the artwork and video with all attendees the following business day after your session. As a special incentive we can offer (2) 1hr sessions at discount rate of \$5000 which would produce (2) artwork masterpieces and (2) time lapse videos featuring your company brand.(3) 1hr sessions at discount rate of \$6000 which would produce (3) artwork masterpieces and (3) time lapse videos featuring your company brand.  Sample sponsored sketch found at <a href="https://bit.ly/3kEmAfP">https://bit.ly/3kEmAfP</a> Sample time lapse video of artwork at <a href="https://bit.ly/37RNuNM">https://bit.ly/37RNuNM</a>
\$5000*	<b>Entertainment Break</b> - Select one of a variety of options, or happy to customize to your interests (A-C) A. Yoga/Pilates sponsor (3 total 3min sessions) – if you provide the video clips, *price varies if you seek an instructor provided B. Cooking demo sponsor (3 total 2min sessions) – if you provide the video clips, price varies if you seek an instructor provided C. magic trick/science experiment/alternate FTZ demos to sponsor (3 total 2min sessions) – if you provide the video clips vs. needing an instructor provided price may vary (3 total 2min sessions)
TBD	<b>Customized Sponsorship</b> - do you have other goals in mind (perhaps a scavenger hunt to drive guests to your website, an audience challenge to increase viewship of a video clip, etc.) happy to create a custom package based on your preferences

#### SPONSORSHIP OPPORTUNITIES

Don't miss this opportunity to highlight your company to over 100 individuals in the Foreign-Trade Zone Community. Sponsorships are secured on a first come first served basis. Secure your sponsorship early to guarantee full recognition online and during the event.

Call or email Victoria Cartwright for more details at 202-331-1950 ext. 225 [vcartwright@naftz.org](mailto:vcartwright@naftz.org).