

NAFTZ Spring Seminar Sponsorship Rates - 2020

All sponsors (in addition to the below benefits) will be:
 * Acknowledged in the monthly NAFTAZ newsletter (Feb.-May)**
 * Featured on the NAFTAZ website event registration page featuring company logo and hotlink to the Sponsor's website
 * Provided an advance copy of the registration list & the opportunity to email attendees once prior to the event (in accordance with NAFTAZ guidelines)

Sponsorship Levels	Benefits
Platinum - \$5000*	* Recognition at Seminar's Opening remarks & the Opening Seminar screen* * Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage * Opportunity to display one piece of company information at seminar registration desk * Reserved seat (6) at the head table during the Keynote Luncheon * (3) Waived registration fee for one Executive * Reserved Meeting room
Gold - \$3,000	* Recognition at Seminar's Opening remarks & the Opening Seminar screen* * Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage * Opportunity to display one piece of company information at seminar registration desk * Reserved Meeting room for (1) Hour - based on availability * (2) Waived registration fee for one Executive
Silver - \$2,000	* Recognition at Seminar's Opening remarks & the Opening Seminar screen* * Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage * Opportunity to display one piece of company information at seminar registration desk * (1) Waived registration fee for one Executive

Event Sponsorships	
Amount	Refreshment Break Sponsorships
\$2500 or 3500	Monday or Tuesday Continental Breakfast - includes exclusive signage, official recognition, and (3) all sponsor benefits noted above or upgrade to include enhancements at \$3500
\$950 or \$2,000	Monday or Tuesday AM Coffee Break - includes exclusive signage, official recognition, and (3) all sponsor benefits noted above <u>Upgraded Sponsorship at \$2000</u>
\$4,000	Monday Formal Luncheon with Keynote Speaker - includes exclusive signage, official recognition, Reserved seat (1) at the head table during the Keynote Luncheon and (3) all sponsor benefits noted above
TBD	Customized Sponsorship - happy to create a custom package based on your preferences - email vcartwright@naftz.org or call 202.331.1950 ext. 225 for more details
Call for Details	Monday Main Event Reception
\$1,000 or \$2,000	Monday PM Snack Break - includes exclusive signage, official recognition, and (3) all sponsor benefits noted above <u>Upgraded Sponsorship at \$2000</u>
\$4000	Event App - features your company as sole company logo featured (other than NAFTAZ), allows guests to access presentations and attendee roster
\$3500	Totebag - features your company logo on all attendee bags and can include one insert in each bags (if flyer - only one pager per bag)
\$3,133	Keycard & Room Drop - Personalized key-card with company provided design provided to all attendees in host hotel and include one room-drop item

Don't miss this opportunity to highlight your company to approx. 200 individuals in the Foreign-Trade Zone Community. Tiered sponsorship benefits can include signage with your company logo, a waived registration fee for a company executive and many other benefits. Secure your sponsorship early to guarantee full recognition on print and online materials.

(*) notes the sponsorship is reserved for only available for one organization/partnership

Call or email Victoria Cartwright for more details at 202-331-1950 ext. 225 vcartwright@naftz.org.

Payment Method

Sponsor Amount: → → \$ → → →

Check
 VISA
 MC
 AMEX

Cardholder's Name: _____

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Credit Card #: → → → → → → → →

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Exp. Date → →3-digit code (4-digit for AMEX)
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Cardholder's Signature: _____