



# SPONSORSHIPS

## FTZS: STABILITY IN A WINDY CITY

### Standard Sponsorship Benefits

All sponsors will receive the following in addition to specific sponsorship level benefits as listed below: Written acknowledgement in the monthly NAFTAZ newsletter (July, August & September), an advance copy of attendee registration and the opportunity to email them once,\*\* company logo to be displayed on the NAFTAZ website and prominent listing of sponsor's name or logo in marketing materials for the event and day-of-event signage.

### Sponsorship Level Benefits

Level Sponsorship Amount	Platinum* \$8,000	Gold \$5,000	Silver \$1,500
Opportunity to include 1 question in attendee survey (provide by 8/30) **	X		
Inside half-page advertisement in the front half of the electronic Seminar program*		X	
Inside half-page advertisement in back half of electronic Conference program			X
Exclusive full-page advertisement on second page of the electronic Conference program			
One Continental Breakfast (Wednesday)			
Wednesday AM Refreshment Break — corporate recognition (Wednesday) Limited to first company to secure the sponsorship		X	
Meeting room to hold private meetings with clients and potential customers for one hour (must request in advance)		X	
An opportunity to place 1 piece of company information within distributed attendee materials		X	
Waived registration fee for one executive (Gold) & two executives (Platinum)		X	
Reserved (1) sponsor table (Mon, Tues & Wed) for executives and guests/clients at the front of the luncheon room with corporate signage & opportunity to invite guests (provide guest names by 9/14)			
Recognition in the opening remarks	X	X	X
<b>MEDIA SPONSOR</b>	<b>Call for Details</b>		

### Meal/Break Sponsorships

Meals/Break	Amount
Formal Luncheon with Keynote Speaker — Monday	<b>SOLD — GEODIS</b>
Formal Luncheon with Keynote Speaker — Tuesday	<b>SOLD — SAP</b>
Formal Luncheon with Keynote Speaker — Wednesday	\$ 5,000
Continental Breakfast — Monday	\$ 3,000
Continental Breakfast — Tuesday	\$ 3,000
Business Meeting Breakfast — Wednesday	<b>SOLD — FTZ #31</b>
AM Refreshment Break — Monday	Standard break <b>SOLD — MIC CUSTOMS SOLUTIONS</b>
	Upgraded break available by request, call for details \$ 2,500
AM Refreshment Break — Tuesday	Standard break \$ 1,000
	Upgraded break available by request, call for details \$ 2,500
PM Snack Break — Monday	Standard break <b>SOLD — MIC CUSTOMS SOLUTIONS</b>
	Upgraded break available by request, call for details \$ 2,500
PM Snack Break — Tuesday	Standard break <b>SOLD — IMS WORLDWIDE, INC. &amp; CEVA</b>
	Upgraded break available by request, call for details \$ 2,500

### Reception Sponsorships\*\*\* Each includes exclusive signage & formal recognition at the event.

Reception	Amount
Welcome Reception (Sunday Night)	Half-page ad in back section of seminar/conference <b>SOLD — PAGE•FURA, P.C</b>
Grand Opening Reception (Monday Night)*	Half-page ad in front section of conference program \$ 10,000
Main Event Reception (Monday Night)	<b>SOLD — THOMPSON REUTERS, PORT HOUSTON, UPS ZONE SOLUTIONS</b>

Contact Victoria Cartwright at [vcartwright@naftz.org](mailto:vcartwright@naftz.org) or 202-331-1950 for customized packages.

\* Indicates an exclusive sponsorship level or advertisement limited to three (3) sponsors.

\*\* Subject to NAFTAZ approval & editing.

\*\*\* Reception Sponsorships are open year-round.



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## FTZS: STABILITY IN A WINDY CITY

Event Item Sponsorships (See item pictures on the following pages)

Item	Included Benefits	Amount
Event App	Featured as first logo guests see when opening the app on the splash screen. Guests will access the app to review the agenda, complete surveys and connect with attendees.	\$ 5,000
Social Media Wall	Replace the click logo shown on next page with corporate name/logo. This will rotate between the Click Game and NAFTAZ Social Media outlets, such as Twitter. Projected on the registration desk screen & General session Entrance Screen and featured in the NAFTAZ registration area. Option to develop own 2 photo scavenger request for guests to complete (must be provided by 8/14).	\$ 5,000
Event App & Social Media Wall	Sponsor both items as described above	<b>SOLD — PTSI</b>
Wireless Charging Pad	Corporate logo on charging pad distributed to all attendees & program recognition. Charges up to 3 phones at one time. One can charge wirelessly on top, and 2 more can charge by plug. No battery, must be plugged in while charging. Cord included, Input: DC 5V/2A; Output: DC 5V/1A. LED indicators for USB outlets & wireless charging.	\$ 9,000
Cup Clip Holder	Company name/logo on cup clip holders that are distributed to all attendees & program recognition	\$ 6,000
Conference Tote Bag	Company name or logo on the event bags that are distributed to all attendees & program recognition. Insulated tote with side pocket.	<b>SOLD — QUESTAWEB, INC.</b> #2: \$6,000
Windy City Scarf	Company name or logo on scarfs that are distributed to all attendees & program recognition. Upgrade to personalized label.	#1: \$5,000 #2: \$5,500
Personalized Phone Stand	Corporate logo on phone stands distributed to all attendees & program recognition.	\$ 5,000
Apron	Corporate logo on aprons distributed to all attendees & program recognition.	\$ 5,000
Toiletries Kit	Place your corporate logo on each of the toiletries kits that will be distributed to all attendees	\$ 5,000
EOS Lip Balm	Corporate logo on lip balms distributed to all attendees & program recognition.	\$ 4,500
Tumbler	Corporate logo on tumblers distributed to all attendees & program recognition.	\$ 4,000
Mobile Fish Eye Clip	Corporate logo on mobile fish eye clips distributed to all attendees & program recognition	\$ 4,000
Office-on-the-Go	Corporate logo on office-on-the-go cases distributed to all attendees & program recognition.	\$ 3,800
Hotel Key & Room Drop	Place your corporate logo and/or advertisement on each of the hotel key or room drop for the conference attendee and their guests. Sponsor can choose between 2 or full-color key or room drop only.	<b>SOLD — FTZC™ (FOREIGN-TRADE ZONE CORPORATION)</b>
Notepads	Corporate logo on notepads distributed to all attendees & program recognition. Choose from (#1) plain notepad or (#2) jotter notepad & pen with deboss logo	<b>SOLD — ISCM, INC.</b> #2: \$3,500
Hot/Cold Pack	Corporate logo on hot/cold packs distributed to all attendees & program recognition. Upgrade to eye mask.	#1: \$2,500 #2: \$3,000
Earbuds	Company name on earbuds that are distributed to all attendees & program recognition, choose from 2 options.	\$ 2,500
Foldable Sunglasses	Corporate logo on sunglasses distributed to all attendees & program recognition. Upgrade to include case.	#1: \$2,000 #2: \$3,000
Fragrance Enhancer Travel Accessory	Corporate logo on accessories distributed to all attendees & program recognition.	\$ 2,000
On the Go AM Snack Break	Corporate logo on snacks distributed to all attendees & program recognition	\$ 2,000
Flashlight Stylus Pen	Corporate logo on pens distributed to all attendees & program recognition	<b>SOLD — INDIGO TRADE SOLUTIONS</b>
Personalized Mints Pen	Corporate logo on mints packages distributed to all attendees & program recognition	\$ 1,800
Strappy Phone Holder	Corporate logo on phone holders distributed to all attendees & program recognition	\$ 1,800
Star Clip Magnet	Corporate logo on star clip magnets distributed to all attendees & program recognition	\$ 1,500
On the Go PM Snack	Corporate logo on snacks distributed to all attendees & program recognition	\$ 1,500
Enamel Lapel Pin	Company logo on enamel lapel pins that are distributed to all attendees & program recognition	<b>SOLD — EL PASO FOREIGN TRADE ZONE #68</b>
Stress Reliever	Company name on event stress relievers that are distributed to all attendees & program recognition, choose (#1) stress ball or (#2) cell phone, shipping container or US map	#1: \$1,000 #2: \$2,000
Bottle Opener & Phone Kickstand	Company name/logo on kickstands that are distributed to all attendees & program recognition	\$ 1,000
Magnet	Company name on magnets in the shape of any state that are distributed to all attendees & program recognition	\$ 1,000
Hand Sanitizer	Company name/logo on hand sanitizer distributed to all attendees & program recognition	<b>SOLD — BROWARD COUNTY'S PORT EVERGLADES</b>
Post-It Notes	Company name/logo on event post-its that are distributed to all attendees & program recognition	\$ 800

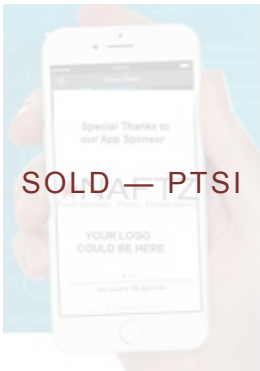
Customized option(s) available by request — contact Victoria Cartwright at [vcartwright@naftz.org](mailto:vcartwright@naftz.org) or 202-331-1950.



# SPONSORSHIP ITEMS

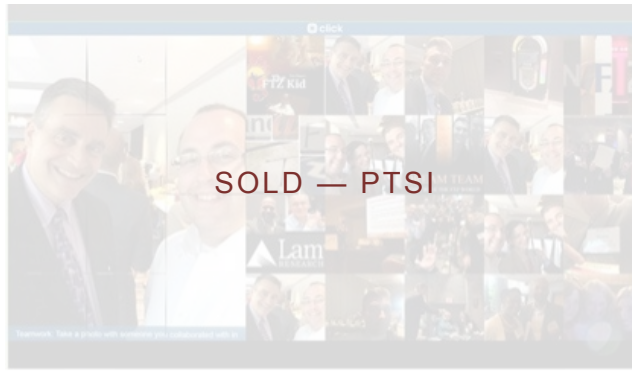
FTZS: STABILITY IN A WINDY CITY

EVENT APP



SOLD — PTSI

SOCIAL MEDIA WALL



SOLD — PTSI

TOTE BAG OPTION 1  
(8x8, black, blue or khaki)



SOLD — QUESTAWEB, INC.

TOTE BAG OPTION 2  
(insulated Tote w/ side pocket)



WIRELESS CHARGING PAD



PERSONALIZED PHONE STAND/BUTTON



APRON (red, blue, black or green)



CUP CLIP HOLDER



TOILETRIES KIT



WINDY CITY SCARF OPTION 1  
(with pockets)



TUMBLER (straw in clear, blue, black or red)



MOBILE FISH EYE CLIP



EOS LIP BALM



WINDY CITY SCARF OPTION 2  
(with label)





# SPONSORSHIP ITEMS

FTZS: STABILITY IN A WINDY CITY

HOTEL KEY & ROOM DROP  
(one-sided, full-color)



NOTEPAD OPTION 1



SOLD —  
ISCM, INC.

NOTEPAD OPTION 2



HOT/COLD PACK OPTION 1



EARBUDS OPTION 1



SUNGLASSES OPTION 1



SUNGLASSES OPTION 2  
Option 1 plus case



HOT/COLD PACK OPTION 2



EARBUDS OPTION 2



OFFICE-ON-THE-GO  
(includes a mini stapler, staples, rubber bands, paper clips, transparent tape, sticky notes, tabs & storage box)



FRAGRANCE ENHANCER  
TRAVEL ACCESSORY  
(fresh linen scent)



STRAPPY PHONE HOLDER



ON THE GO AM SNACK BREAK  
(Granola, Peanuts, or Sunflower Seeds)



FLASHLIGHT STYLUS PEN



SOLD — INDIGO  
TRADE SOLUTIONS

PERSONALIZED MINTS



STAR CLIP MAGNET





# SPONSORSHIP ITEMS

FTZS: STABILITY IN *A WINDY CITY*

STRESS RELIEVER OPTION 1



STRESS RELIEVER OPTION 2  
(Choose cell phone, shipping container or US map)



ON THE GO PM SNACK BREAK  
(Cinnamon Red Hots, Goldfish, Gum, Gumballs, Hershey Kisses, Jelly Beans)



ENAMEL LAPEL PINS  
(can adjust to logo size)

SOLD — EL PASO  
FOREIGN TRADE  
ZONE #68



BOTTLE OPENER & PHONE KICKSTAND

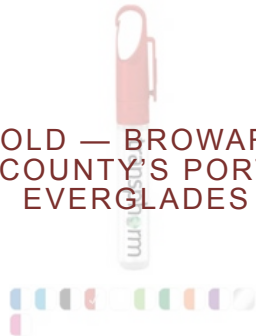


MAGNET  
(select your state)



HAND SANITIZER

SOLD — BROWARD  
COUNTY'S PORT  
EVERGLADES



POST-IT NOTES  
(full-color)





# SPONSORSHIPS

## FTZS: STABILITY IN *A WINDY CITY*

### 47<sup>TH</sup> ANNUAL CONFERENCE & EXPOSITION

SEPTEMBER 8-11, 2019

THE PALMER HOUSE HILTON, CHICAGO, IL

#### CONTACT INFORMATION

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

#### SPONSORSHIP OPPORTUNITIES

##### Sponsorship Levels

- Gold Sponsor** — \$5,000
- Silver Sponsor** — \$1,500
- Media Sponsor** — Call for details

##### Meals/Break Sponsorships

- Formal Luncheon — Wednesday** — \$5,000
- Continental Breakfast — Monday** — \$3,000
- Continental Breakfast — Tuesday** — \$3,000
- AM Refreshment Break — Tuesday** — \$1,000
- Upgraded AM Break — Tuesday** — \$2,500

##### Reception Sponsorships

- Grand Opening Networking Reception** — \$10,000

##### Spotlight Advertisement Sponsorships

- Wireless Charging Pad Sponsor** — \$9,000
- Cup Clip Holder Sponsor** — \$6,000

##### Windy City Scarf Sponsor

- Option 1** — \$5,000       **Option 2** — \$5,500
- Personalized Phone Stand Sponsor** — \$5,000
- Apron Sponsor** — \$5,000
- Toiletries Kit Sponsor** — \$5,000
- EOS Lip Balm Sponsor** — \$4,500
- Tumbler Sponsor** — \$4,000
- Mobile Fish Eye Clip Sponsor** — \$4,000
- Office-on-the-Go Sponsor** — \$3,800

##### Hot/Cold Pack Sponsor

- Option 1** — \$2,500       **Option 2** — \$3,000
- Earbuds Sponsor** — \$2,500

##### Foldable Sunglasses Sponsor

- Option 1** — \$2,000       **Option 2** — \$3,000
- Fragrance Enhancer Travel Accessory Sponsor** — \$2,000

- On the Go AM Snack Break Sponsor** — \$2,000
- Strappy Phone Holder Sponsor** — \$1,800
- Personalized Mints Sponsor** — \$1,800
- Star Clip Magnet Sponsor** — \$1,500
- On the Go PM Snack Break Sponsor** — \$1,500

##### Stress Reliever Sponsor

- Option 1** — \$1,000       **Option 2** — \$2,000
- Bottle Opener & Phone Kickstand Sponsor** — \$1,000
- Magnet Sponsor** — \$1,000
- Post-It Notes Sponsor** — \$800

#### PAYMENT METHOD

Total Sponsorship Amount      \$ \_\_\_\_\_

Total Enclosed      \$ \_\_\_\_\_

Check     VISA     MC     AMEX

Cardholder's Name \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date      3-Digit Code or 4-Digit Code (AMEX)

Cardholder's Signature \_\_\_\_\_

#### Please remit to:

NAFTZ, 529 14th Street NW, Suite 1071  
 Washington, DC 20045  
 P: 202-331-1950      F: 202-331-1994