

NAFTZ Annual Conf. & Expo Sponsorship Rates - 2026

San Diego, CA • NAFTZ 202-331-1950 (P)

All sponsorships in addition to the below, include one's company logo featured on [NAFTZ website](#), [printed program](#) and [NAFTZ Zones Report](#). *Sponsors may receive limited attendee information and/or the opportunity for one NAFTZ-approved pre-event communication, subject to applicable privacy requirements, attendee consent, NAFTZ guidelines, and event-specific approval. PERKS of sponsorship are subject to NAFTZ guidelines & pending timeframe in which graphics/content is received.

Customized sponsor packages available by request. Items subject to availability.

Sponsorship	Amount
Platinum level sponsorship exclusive to main event reception sponsors, Waived registration for two executives, ** Exclusive full page advertisement on second page of the electronic Conference program	\$15,000
Gold level Sponsorship* - Inside half-page advertisement in the front half of the electronic Seminar program, meeting room to hold private meetings with clients and potential customers for one hour (must request in advance), includes premium visibility at opening remarks and registration desk, Waived registration for one executives & Limited to first company to secure the sponsorship: (not limited to one company)	\$5,000
Silver Sponsorship includes premium visibility at opening remarks and registration desk, inside half-page advertisement in back half of electronic Conference program (not limited to one company)	\$1,500
Sunday Reception includes exclusive signage & official recognition, An opportunity to place 1 piece of company information within distributed attendee materials; upgraded perks to include entertainment and additional enhancements, etc.	\$5,000-\$10,000
Monday Reception includes exclusive signage & official recognition; customizable perks; upgrade entertainment/enhancements, etc.	\$10,000-\$15,000
Tuesday Reception Co-sponsorship - incl. premium signage, recognition & customizable perks	Call for details
Event App & Social Media Wall includes exclusive logo in the app (other than NAFTZ) ; sold as package for 4 events	Call for details
Grubhub giveaway - customize to target audience to receive perks and can tie with action item - such as view company video for grubhub dinner on you, etc.	customizable
Notepad Sponsorship features company logo business card holder or tear off sheets	\$3750
30-second speaking (ideally recorded & max of 1 per event) to feature your brand with key FTZ Audience, timing of slot(s) based on avail.	\$1,500 each
Stylus Pen Sponsorship features company name on event pen distributed to all	\$1,500
Host a Grantee/Operator: Host 3 grantees/operator/users/students @\$6000 sponsorship; Host 2 @\$5000 sponsorship, Host 1 @\$2500 sponsorship (not limited to 1 company)	\$2,500 - \$6,000
Hand Sanitizer Sponsorship features premium branding and a carabiner for easy on the go use with premium visibility distributed to all	\$3,000
To Go Break Sponsorships features branded case offering gum or mints & distributed to all at check in or opening session	\$2,000- \$3000
Tech case zip up all the essentials in this compact travel branded circular case (choice from a variety of product colors)	\$4,000
Quart size travel carrier case ideal for easy travel with liquids and an ideal branding opportunity; upgrade for more spacious model	\$4,000- \$6,000
Leather Branded luggage tag excellent brand opportunity for on the go business travelers	\$4,000
Event Tote Bag Sponsorship with co. name/logo (non-woven) or upgrade to insulated cooler	\$5,000- \$6,000
Silicon cups with co. name/logo (chosed from variety of patterns for the flexible brand opportunity)	\$6,000
Silicon measuring spoons with co. name/logo – this will allow guests to measure for success	\$7,000
Customizable sponsorship package (such as sunscreen, hand sanitizer, post-its notes, cold packs, etc.) & happy to explore options within your budget	Call for details

Name _____ Company _____

Phone _____ Email _____

Sponsorship Opportunities

SELECT OPTION ABOVE

Please pay online or remit check payment to: NAFTZ
PO Box #426063 Washington, DC 20042-6063 Or
Direct invoice requests to vcartwright@naftz.org *

Payments can be made online

Sponsor Amount \$ _____