

## NAFTZ Annual Conf. & Expo Sponsorship Rates - 2024

Sept. 8-11, 2024 • New Orleans, LA • NAFTZ 202-331-1950 (P)

\*All sponsorships in addition to the below, include one's company logo featured on [NAFTZ website](#), [printed program](#) and [NAFTZ Zones Report](#)\*. Sponsors also receive an advanced attendee list and opportunity to email attendees once \*within NAFTZ guidelines & pending timeframe in which graphics are provided. Customized sponsor packages available by request.

Sponsorship	Amount
<b>Platinum level sponsorship</b> - exclusive to main event reception sponsors, Waived registration for two executives, Opportunity to include 1 question in attendee survey (provide by 8/1/24) ** Exclusive full-page advertisement on second page of the electronic Conference program	\$15,000
<b>Gold level Sponsorship*</b> - Inside half-page advertisement in the front half of the electronic Seminar program, meeting room to hold private meetings with clients and potential customers for one hour (must request in advance), includes premium visibility at opening remarks and registration desk, Waived registration for one executives & Limited to first company to secure the sponsorship: Wednesday AM Refreshment Break — corporate signage over beverage stations & formal recognition (Wednesday), (not limited to one company)	\$5,000
<b>Silver Sponsorship</b> includes premium visibility at opening remarks and registration desk, inside half-page advertisement in back half of electronic Conference program (not limited to one company)	\$1,500
<b>Sunday Reception</b> — includes exclusive signage & official recognition, An opportunity to place 1 piece of company information within distributed attendee materials; upgraded perks to include entertainment and additional enhancements, etc.	<del>\$5,000 - \$10,000</del>
<b>Monday Reception</b> - includes exclusive signage & official recognition; customizable perks; upgrade entertainment/enhancements, etc.	\$10,000- \$15,000
<b>Tuesday Reception Co-sponsorship</b> - incl. premium signage, recognition & customizable perks	Call for details
<b>Event App &amp; Social Media Wall</b> — includes exclusive logo in the app (other than NAFTZ)	<b>SOLD</b>
<b>Grubhub giveaway</b> - customize to target audience to receive perks and can tie with action item - such as view company video for grubhub dinner on you, etc.	customizable
<b>Notepad Sponsorship</b> features company logo business card holder or tear off sheets	<b>SOLD</b>
<b>30-second speaking</b> (ideally recorded & max of 1 per event) to feature your brand with key FTZ Audience, timing of slot(s) based on avail.	\$1,500 each
<b>Stylus Pen Sponsorship</b> features company name on event pen distributed to all	\$1,500
<b>Host a Grantee/Operator:</b> Host 3 grantees/operator/users/students @\$6000 sponsorship; Host 2 @\$5000 sponsorship, Host 1 @\$2500 sponsorship	\$2,500 - \$6,000
<b>Hand Sanitizer Sponsorship</b> features premium branding and a carabiner for easy on the go use with premium visibility distributed to all	\$3,000
<b>To Go Break Sponsorships</b> features branded case offering gum or mints & distributed to all at check in or opening session	\$2,000- \$3000
<b>Tech case</b> zip up all the essentials in this compact travel branded circular case (choice from a variety of product colors)	\$4,000
<b>Quart size travel carrier case</b> ideal for easy travel with liquids and an ideal branding opportunity; upgrade for more spacious model	\$4,000- \$6,000
<b>Leather Branded luggage tag</b> excellent brand opportunity for on the go business travelers	\$4,000
<b>Event Tote Bag Sponsorship</b> with co. name/logo (non-woven) or upgrade to insulated cooler	\$5,000- \$6,000
<b>Silicon cups</b> with co. name/logo (chosed from variety of patterns for the flexible brand opportunity)	\$6,000
<b>Silicon measuring spoons</b> with co. name/logo — this will allow guests to measure for success	\$7,000
<b>Customizable sponsorship package</b> (such as sunscreen, hand sanitizer, post-its notes,cold packs, etc.) & happy to explore options within your budget	Call for details

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Opportunities

☐ SELECT OPTION ABOVE

**Please pay online or remit check payment to: NAFTZ**  
PO Box #426063 Washington, DC 20042-6063 Or  
**Direct invoice requests to [vcartwright@naftz.org](mailto:vcartwright@naftz.org) \***

**Payments can be made online**

Sponsor Amount \$ \_\_\_\_\_