

NAFTZ Annual Conf. & Expo Sponsorship Rates - 2023

Sept. 10-13, 2023 • Miami, FL • NAFTZ 202-331-1950 (P)

All sponsorships in addition to the below, include one's company logo featured on [NAFTZ website](#), [printed program](#) and [NAFTZ Zones Report](#). Sponsors also receive an advanced attendee list and opportunity to email attendees once *within NAFTZ guidelines & pending timeframe in which graphics are provided. Customized sponsor packages available by request.

Sponsorship	Amount
Platinum level sponsorship – exclusive to main event reception sponsors, Waived registration for two executives, Opportunity to include 1 question in attendee survey (provide by 8/30) ** Exclusive full page advertisement on second page of the electronic Conference program	SOLD
Gold level Sponsorship* - Inside half-page advertisement in the front half of the electronic Seminar program, meeting room to hold private meetings with clients and potential customers for one hour (must request in advance), includes premium visibility at opening remarks and registration desk, Waived registration for one executives & Limited to first company to secure the sponsorship: Wednesday AM Refreshment Break – corporate signage over beverage stations & formal recognition (Wednesday), (not limited to one company)	\$5,000
Silver Sponsorship includes premium visibility at opening remarks and registration desk, inside half-page advertisement in back half of electronic Conference program (not limited to one company)	\$1,500
Sunday Reception – includes exclusive signage & official recognition, An opportunity to place 1 piece of company information within distributed attendee materials	SOLD
Monday Reception - includes exclusive signage & official recognition & customizable perks	\$10,000
Tuesday Reception Co-sponsorship - incl. premium signage, recognition & customizable perks	Call for details
Event App & Social Media Wall – includes exclusive logo in the app (other than NAFTZ)	SOLD
Monday, Tuesday or Wednesday Breakfast -- includes exclusive signage & official recognition	\$3,000 each
Monday & Tuesday AM & PM Break Package – includes exclusive signage & official recognition	SOLD
Monday, Tuesday or Wednesday Luncheon -- includes exclusive signage & official recognition	\$5,000 each
Grubhub giveaway - customize to target audience to receive perks and can tie with action item - such as view company video for grubhub dinner on you, etc.	customizable
Beach Towel Sponsorship features company name & distributed to all attendees	\$10,000 each
Personalized Sunglasses Sponsorship with company name or upgrade to mirror lens	SOLD
Notepad Sponsorship features company logo business card holder or tear off sheets	SOLD
30-second speaking (ideally recorded & max of 1 per event) to feature your brand with key FTZ Audience, timing of slot(s) based on avail.	\$1,500 each
Stylus Pen Sponsorship features company name on event pen distributed to all	\$1,000
Host a Grantee/Operator: Host 3 grantees/operator/users/students @\$6000 sponsorship; Host 2 @\$5000 sponsorship, Host 1 @\$2500 sponsorship	\$2,500 - \$6,000
To Go Break Sponsorships with such products as gum, & features company logo (1-side) & distributed to all at check in or opening session	\$2,500
Room Drop sponsor - \$4000 to drop off a flyer to guest rooms, \$8,000 to drop off branded bottle water	\$4,000 - \$8,000
Event Tote Bag Sponsorship with co. name/logo (non-woven) or upgrade to insulated cooler or drawstring style with multiple zippers	\$5,000-7,000
Customized room key features company name on phone holder distributed to all in discount NAFTZ room block	\$6,500
Dedicated Wi-fi Sponsorship features company name	\$30,000
Donations in kind* (*opportunity for existing sponsors/speakers/coordinator ONLY) for bingo prizes (such as (\$5-\$10) giftcards, co. swag, tech products (chargers, echo, etc.) pending NAFTZ Approval	TBD
Customizable sponsorship package (sunscreen, hand sanitizer, post-its notes/cold packs, etc.)	Call for details

Name _____ Company _____

Phone _____ Email _____

Sponsorship Opportunities

SELECT OPTION ABOVE

Please pay online or remit check payment to: NAFTZ
 PO Box #426063 Washington, DC 20042-6063 Or
Direct invoice requests to vcartwright@naftz.org *

Payments can be made online

Sponsor Amount \$ _____