

NAFTZ Spring Seminar Sponsorship Rates - 2026

All sponsors (in addition to the below benefits) will be

- * Acknowledged in the NAFTAZ newsletter**logo must be confirmed prior to newsletter deadline
- *Featured on the NAFTAZ website event registration page featuring co. logo and hotlink to the Sponsor’s website
- *Sponsors may receive limited attendee information and/or the opportunity for one NAFTAZ-approved pre-event communication, subject to applicable privacy requirements, attendee consent, NAFTAZ guidelines, and event-specific approval.
- *PERKS of sponsorship are subject to NAFTAZ guidelines & pending timeframe in which graphics/content is received/approved.

Tier Sponsorship (stand alone/not automatic based on spend)	Benefits (tier levels (other than platinum) available to unlimited # of sponsors)
Platinum - \$6,000*	<ul style="list-style-type: none"> * Recognition at Seminar's Opening remarks & the Opening Seminar screen* *Prominent listing of Sponsor’s name/logo in program materials for event and day-of-event signage *Opportunity to display (1) piece of co. info at seminar registration desk Customizable perks
Gold -\$4,000	<ul style="list-style-type: none"> * Recognition at Seminar's Opening remarks & the Opening Seminar screen* *Prominent listing of Sponsor's name/logo in program materials for the event & day-of-event signage *Opportunity to display one piece of company information at seminar registration desk * Reserved Meeting room for (1) Hour - based on availability * (2) Waived registration fee for one Executive
Silver - \$2,000	<ul style="list-style-type: none"> * Recognition at Seminar's Opening remarks & the Opening Seminar screen* *Prominent listing of Sponsor’s name or logo in program materials for the event and day-of-event signage *Opportunity to display one piece of company information at seminar registration desk * (1) Waived registration fee for one Executive
Event Sponsorships	
Amount	Refreshment Break
\$1,500- \$2,500	To Go Break - branded travel essential gum case (in full color) or upgrade to customized with your logo define mints. Custom items will be placed at general session seating or attendee bag if applicable
Call for details	ON THE GO Break – customize a grubhub break to your key Audience – such as first 25 Grantees/Operator/users to attend a session, complete company survey, view industry video, follow on social media, etc. to receive a grubhub credit toward their next meal. Customized pricing depends on number of guests identified/rewarded.
Call for details	Co-Sponsored Monday Main Reception customize the experience with a local venue with cuisine and entertainment to match or bring guests a taste of the live music at the host hotel with a personalized experience at this premium branded event
Amount	Personalized Items
SOLD	Event App - features your company as sole company logo featured (other than NAFTAZ), allows guests to access presentations and attendee roster
\$2,000	Post It Sponsorship
SOLD	Notepad Sponsorship
\$2,000- \$5,000	Customizable options - such as a company luggage tag, stress balls, Foldable sunglasses & more based on ideal brand synergy and personalization preference

Call or email Victoria Cartwright for more details at 202-331-1950 ext. 225
vcartwright@naftz.org.

2026 NAFTZ Spring Sponsorship Opportunities

\$1,500-\$2,500	Hand Sanitizer - an essential item distributed to all featuring a premium branding opportunity – upgrade to select own carabiner color & feature your design in full color
\$3,500	Clear travel toiletries bag – ideal for the professional traveler & key brand opportunity or Silicon cup with key brand opportunity
\$5,000	Lanyard premium branding opportunity distributed to all registrants at check in
\$3,500	2 in one charging cable lanyard with phone holder and wallet & ideal branding
\$2,000 - \$2,500	Zippered Tech Case with key brand location or upgrade for travel bag w/ key ring
\$1,500 - \$2500	Stylus Pen ideal brand placement at opening general session or in attendee bags for all guests to enjoy
\$3,500	Silicon Measuring Cups with company branding
Call for details	Giveaway Sponsorship - prize recognition to a premium audience
Interested contact Vcartwright@naftz.org	Sponsor a registrant who otherwise wouldn't be able to attend (Customizable to your target market: Grantees, Operators/Users, college students involved with trade, etc.); recognized throughout the program for your generosity and optional reserved luncheon seating with recipient(s)

SPONSORSHIP OPPORTUNITIES

Don't miss this opportunity to highlight your company to traditionally 200+ professionals in the Foreign-Trade Zone Community. Tiered sponsorship benefits can include ideal branding, a waived Co. registration and more. Secure your sponsorship early to guarantee full recognition on print and online materials.

(* notes the sponsorship is only available for one organization/partnership

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