

## NAFTZ Spring Seminar Sponsorship Rates - 2024

**All sponsors (in addition to the below benefits) will be**

\* Acknowledged in the NAFTZ newsletter\*\*logo must be confirmed prior to newsletter deadline

\*Featured on the NAFTZ website event registration page featuring company logo and hotlink to the Sponsor's website

\* Provided an advance copy of the registration list & the opportunity to email attendees once prior to the event (in accordance with NAFTZ guidelines)

Tier Sponsorship (stand alone/not automatic based on spend)	Benefits
	(tier levels (other than platinum) available to unlimited # of sponsors)
<b>Platinum - \$6,000*</b>	* Recognition at Seminar's Opening remarks & the Opening Seminar screen* *Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage *Opportunity to display one piece of company information at seminar registration desk Customizable perks
<b>Gold -\$4,000</b>	* Recognition at Seminar's Opening remarks & the Opening Seminar screen* *Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage *Opportunity to display one piece of company information at seminar registration desk * Reserved Meeting room for (1) Hour - based on availability * (2) Waived registration fee for one Executive
<b>Silver - \$2,000</b>	* Recognition at Seminar's Opening remarks & the Opening Seminar screen* *Prominent listing of Sponsor's name or logo in program materials for the event and day-of-event signage *Opportunity to display one piece of company information at seminar registration desk * (1) Waived registration fee for one Executive

## Event Sponsorships

Amount	Refreshment Break
\$1,500- \$2,500	<b>To Go Break</b> - branded travel essential gum case (in full color) or upgrade to customized with your logo define mints. Custom items will be placed at general session seating or attendee bag if applicable
Call for details	<b>ON THE GO Break</b> – customize a grubhub break to your key Audience – such as first 25 Grantees/Operator/users to attend a session, complete company survey, view industry video, follow on social media, etc. to receive a grubhub credit toward their next meal. Customized pricing depends on number of guests identified/rewarded.
Call for details	<b>Co-Sponsored Monday Main Reception</b> customize the experience with a local venue with cuisine and entertainment to match or bring guests a taste of the live music at the host hotel with a personalized experience at this premium branded event
Amount	Personalized Items
SOLD	<b>Event App</b> – features your company as sole company logo featured (other than NAFTZ); allows guests to access presentations and attendee roster –
\$3,000	<b>Post It Sponsorship</b> - advanced custom design
SOLD	<b>Notepad Sponsorship</b>
\$2,000- \$5,000	<b>Customizable options</b> - such as a company luggage tag, stress balls, Foldable sunglasses & more based on ideal brand synergy and personalization preference
\$1,500-\$2,500	<b>Hand Sanitizer</b> - an essential item distributed to all featuring a premium branding opportunity – upgrade to select own carabiner color & feature your design in full
\$3,500	<b>Clear travel toiletries bag</b> – ideal for the professional traveler & key brand opportunity or <b>Silicon cup</b> with key brand opportunity
\$5,000	<b>Lanyard</b> premium branding opportunity distributed to all registrants at check in
\$3,500	<b>2 in one charging cable lanyard</b> with phone holder and wallet & ideal branding
\$2,000 - \$2,500	<b>Zippered Tech Case</b> with key brand location or upgrade for travel bag w/ key ring
\$1,500	<b>Stylus Pen</b> ideal brand placement at opening general session or in attendee bags for all guests to enjoy
\$3,500	<b>Silicon Measuring Cups</b> with company branding
Call for details	<b>Giveaway Sponsorship</b> - prize recognition to a premium audience
Interested contact Vcartwright@naftz.org	<b>Sponsor a registrant</b> who otherwise wouldn't be able to attend (Customizable to your target market: Grantees, Operators/Users, college students involved with trade, etc.); recognized throughout the program for your generosity and optional reserved luncheon seating with recipient(s)

## Sponsorship Opportunities

Don't miss this opportunity to highlight your company to approx. 200 professionals in the Foreign-Trade Zone Community. Tiered sponsorship benefits can include ideal branding, a waived Co. registration and more. Secure your sponsorship early to guarantee full recognition on print and online materials.

**Contact Victoria Cartwright** with any questions [vcartwright@naftz.org](mailto:vcartwright@naftz.org) 703-309-6640 with any questions or customization requests.

(\*) notes the sponsorship is only available for one organization/partnership